

## MARKET RESEARCH INFORMATION

*“Recruitment of an international e-university modeling and evaluation project expert for the implementation of project No. 8.2.3.0/22/A/003 "Building the digital capacity of universities with the integration of online learning resources and analytics" (in Latvian: “Augstskolu digitālās kapacitātes celšana ar tiešsaistes mācību resursu un analītikas viedu integrāciju” īstenošanai)”*

**July 5, 2023**

Vidzeme University of Applied Sciences (hereinafter - the Customer) conducts a price survey in order to ensure the 14.1.1. specific support goal "Recovery measures in the education sector (ESF)" of the 14.1.1.1. measure "Digitalization initiatives for the improvement of study quality" project No. 8.2.3.0/22/A/003 "Increasing the digital capacity of universities with the integration of online learning resources and analytics" (hereinafter - the "EduAim" project), quality control of the implementation of the project in accordance with internationally accepted practice, compliance with the implementation of the developed approach, a price survey is conducted. The purpose of the price survey is to identify the service provider of the order (hereinafter referred to as the Supplier) who is able to provide all services in full within the time specified in the survey. The orderer provides the necessary information on the compliance of the project content and approach to the requirements of the e-learning environment.

### Technical specification of the procurement item:

**Task:** To carry out the evaluation of the e-learning model developed within the project "EduAim" and provide recommendations according to four sub-tasks.

Subtask	Description
1. Conceptual analysis of the functioning model of the digital skills assessment module of the developed e-learning platform	Adaptation to the specifics of the EduAim project by conceptual testing of the Fit4Internet digital skills test system (module) tests: self-assessment test CHECK; knowledge-based test QUIZ. The test is carried out based on the analysis of the conceptual model of the functioning of the evaluation module provided by the customer.
2. Evaluating the concept, plan and methodology of the "EduAim" e-courses, developing recommendations and an improvement plan	Evaluating the concept, plan and methodology of the EduAim e-courses organization project. Preparation of recommendations for the development of the concept, plan and methodology of organizing EduAim e-courses. Development of recommendations and improvement plan for further implementation of e-course modules.
3. Analysis of methodological materials supporting content developers, consultations for content creators, development of recommendations	To evaluate the approach and conceptual suitability of the support materials developed within the project (including the content developers' manual) in the preparation of the EduAim learning content, based on the good practice of international learning environment development. Provide recommendations to the consultative support teachers in the provision of the EduAim curriculum system.
4. Evaluation of the teachers methodical	Evaluation of methodological support for instructors to promote student involvement in non-IT study programs, analysis of

materials, student involvement, methodical consultations	student system,	methodological support material for assessing students' digital skills and content adaptation, analysis of conceptual ideas and content of support materials and development of recommendations.
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Expected results:

No.	Deliverable	Deliverable form
1.	Conceptual analysis of the functioning model of the digital skills assessment module of the e-learning platform	Analysis (document)
2.	Evaluation of e-courses concept, plan and methodology, development of recommendations and improvement plan	Analysis, recommendation plan (documents)
3.	Content developers methodical material analysis, consultations for content creators, development of recommendations	Analysis, recommendation plan (documents), consultations
4.	Assessment of teacher support methodical materials student involvement system, methodical consultations	Analysis, (document), consultations
5.	Large-scale digital skills learning organization model for target groups in Latvia. The model must be sustainable and replicable after the end of the EduAim project	Model and model description

**It must be specified in the offer:**

- 1) Description of the service according to the information to be submitted
- 2) Service price (indicate the price without VAT, as well as indicate the total price with VAT)
- 3) Validity period of the service offer.

**Estimated term of full execution of the contract: *until October 1, 2023.***

**Pricing indicators:** indicate the price without VAT, as well as indicate the total price with VAT.

**Criteria for evaluation of offers:** The winner of the price survey will be determined based on the lowest price offer for the set of orders.

**Previous experience criteria:** the service provider is a natural or legal person with demonstrable previous experience:

- European Commission Expert experience;
- Experience in evaluating and comparing e-study technologies of a large number of universities;
- Experience in collecting and generalizing the experience of large-scale e-study technologies, for example, preparing and publishing books;
- Cooperation experience with Latvian scientists in the field of e-study technologies.

**Point of contact:** The "EduAim" project curriculum expert Edmunds Jansons, e-mail: [edmunds.jansons@va.lv](mailto:edmunds.jansons@va.lv).

Send the completed offer description of the procurement item electronically to e-mail: [daina.ezerteva@va.lv](mailto:daina.ezerteva@va.lv) by the July 16, 2023. at: 23:59.

## Description of the procurement item offer

<b>Executor:</b>	<i>Name, reg. no. (legal entity)</i>
<b>Point of contact:</b>	...
<b>e-mail:</b>	...

<b>No.</b>	<b>Name of the procurement item</b>	<b>Amount in EUR (without VAT)</b>	<b>Amount in EUR (with VAT)</b>
	Evaluation of the e-learning model developed within the "EduAim" project, consulting and providing recommendations according to four sub-tasks.		
The total amount of the offer:			

Validity period of the offer : \_\_\_\_\_

