

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	TOURISM PROJECT MANAGEMENT				
Course code (LAIS):	Ekon3025				
Study programme:	Tourism Organization and Management				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input checked="" type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	4	6	160	64	96
Course Author/ Tutor:	Ilze Grīnfelde				
	Lecturer, Mg.soc.sc.				
	Ilze.grinfelde@va.lv				
	Consultation: according to the schedule for each semester				
Course Form:	Full time				
Study year, semester:	4 th /8 th Semester				
Language:	English				
Prerequisites for the Course:	All previous courses				
Course Summary:	<p>Project management is one the most common management methods nowadays. Project management represents concentrated information about human resource, finance, time etc. factor management, not only regarding to „project proposal writing” „funds”, “european money” and similar terms, that appear in daily context of theme and could be mistaken as project management. For positive course result it is necessary to integrate all previous theoretical and practical knowledge, ability to seek, explore, research, analyze information, argument and defend the opinion.</p> <p>During the course students work in permanent groups, modeling and simulation imaginary project environment, management activities. Group results should publically presented and evaluated.</p>				
Course Methods:	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presenattations, group assignments, exam etc.				
Assessment:	<ul style="list-style-type: none"> – Test – 25 % – Research and presentation – .45 % – Final (examination) work– 30 % 				
Requirements for Credits:	<ul style="list-style-type: none"> • All the assignments should be submitted in a timely fashion. They should be fulfilled corresponding to the methodological instructions. • All the assignments should have a positive assessment. • Compulsory participation in Field trip; active participation in seminars and workshops by taking part in discussions and case studies. • Missed seminars should be compensated by extra work (contact individually via e-mail). • Adherence to the ViA Statement of Academic Ethics. 				
Course Contents:	<ol style="list-style-type: none"> 1. Introduction. Projectorientation in private and public sector; 2.Project conceptual scope: project aims, project environment evaluation. Project initialization; 3. Project team; 4. Logical framework approach; 5. Project planning; 6. Project risk management; 7. Project monitoring and evaluation; 8. Project result management. Meaning of partnership in different project phases. 				

	Learning Outcomes	The evaluation methods and criteria
Learning Outcomes¹; the evaluation methods and criteria	Knowledge	
	<ul style="list-style-type: none"> • Project management as management method. Theoretical Aspects • Practical project management tools • Project administration, documentation • Tourism Project Topicalities (sources of financing, conditions, etc.) 	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presenattaions, group assignments, exam etc.
	Skills	
	Time management	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presenattaions, group assignments, exam etc.
	Argumentation	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presenattaions, group assignments, exam etc.
	Presenatation	Presentations
	Competency	
	Teamwork, communication	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presentations, group assignments, exam etc.
	Leadership	Lectures, practical tasks, seminars, problem based learning, tests, , presenattaions, group assignments,
Decisionmaking, responsibility	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presenattaions, group assignments, exam etc.	
Creativity	Lectures, practical tasks, seminars., individual assignments, problem based learning, tests, , presenattaions, group assignments, exam etc.	
Course Compulsory literature:	1.Lock, D. (2013). Project Management, Gower. 2. Mantel S. J., Meredith J. R., Shafer S. M. (2008). Project Management in Practice, Willey	
Course additional literature:	1. Franz H. W., Sarcina R., Diaz A., Rissola A. (2009). Building Leadership in Project and Network Management : a facilitator's tool set Rissola. - Dordrecht : Springer; 2. O'Connell F. (2007). Fast Projects : project management when time is short Harlow : Pearson/Prentice Hall. 3. Nokes S. (2007). The Definitive Guide to Project Management : the fast track to getting the job done on time and on budget.New York : Pearson Education. Prentice Hall Financial Times. In Latvian: 1.Džounss R. (2008). Projektu vadības pamati, praktisks ceļvedis projektu vadībā un izpildē. Lietišķās informācijas dienests, Rīga. 2.Geipele I., Tambovceva T. (2004). Projektu vadīšana studijām un biznesam. Valters&Rapa, Rīga. 3.Harward Bussiness Review (2007), Projektu vadība, Rīga. Scientific articles: 1. Ahren T., Leavy B., Byrne P.J. (2014). Knowledge formation and learning in	

¹ <http://www.nki-latvija.lv/par-lki>

	<p>the management of projects: A problem solving perspective. International Journal of Project Management 32, pp. 1423–1431</p> <ol style="list-style-type: none"> 2. Huemann M. (2010) Considering Human Resource Management when developing a project-oriented company: Case study of a telecommunication company, International Journal of Project Management, Volume 28, Issue 4, May, Pages 361-369 3. Marques G., Gourc D., Laurus M. (2010) Multi-criteria performance analysis for decision making in project management, International Journal of Project Management 4. Missioner S., Loufrani-Fedida S. (2014). Stakeholder analysis and engagement in projects: From stakeholder relational perspective to stakeholder relational ontology, International Journal of Project Management 32 (2014),pp. 1102–1122 5. Too E.G., Weaver P., 2014. The management of project management: A conceptual framework for project governance, International Journal of Project Management 32 (2014),pp. 1382–1394 <p>Other sources:</p> <ol style="list-style-type: none"> 1. Elder A. (2006). Five diseases of project management, No Limits Leadership, Inc., www.nolimitsleadership.com 2. Wessels D.J. (2007). The Strategic Role of Project Management, <i>PM World Today - February 2007 (Vol. IV, Issue II)</i>, http://www.pmworldtoday.net 3. http://www.projectmanagement.com/ 4. http://www.pmi.org/ 5. http://www.mindtools.com/pages/main/newMN_PPM.htm 6. http://projectmanagementblog.com/ 7. http://www.reformingprojectmanagement.com/ 8. http://www.esfondi.lv 9. http://www.liaa.gov.lv
Course confirmation date:	21.09.2016.
Date of course description update:	

Study Course Plan:

Date	Theme	Hours	Study Form
<i>The date is specified before the implementation of the course</i>	Introduction. Projectorientation in private and public sector. Tourism Project conceptual scope: project aims, Tourism project environment evaluation. Project initialization.	15	Lecture
	Project team. Logical framework approach	15	Lecture, seminar, group assignment
	Project planning	20	Lecture, seminar, group assignment
	Project planning	20	Lecture, seminar, group assignment
	Project control and evaluation	5	Lecture, group assignment
	Project control and evaluation	15	Group assignment, presentation
	Project risk management	5	Lecture
	Project risk management	15	Group assignment, presentation Test
	Project sustainability. Role of partnership.	10	Lecture, seminar, group assignment, presentation
	Project sustainability. Role of partnership.	20	Lecture, seminar, group assignment, presentation
	Project proposal final evaluation	10	Seminar
	Exam	10	Oral exam