

WELCOME TO



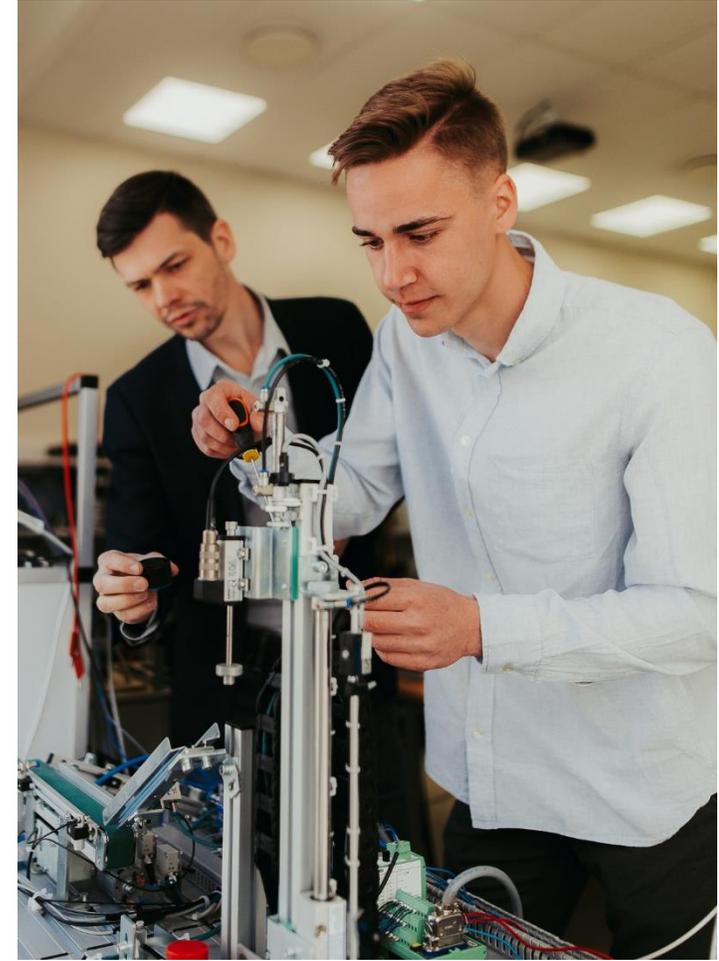
VIDZEME UNIVERSITY  
OF APPLIED SCIENCES

[www.va.lv/en](http://www.va.lv/en)



## What qualities organizations need and seek from their prospective employees who have recently graduated with bachelor's or master's degrees (1)

- the ability to involve clients in problem solving;
- science and technology graduates have skills in basic science;
- communication skills in general;
- teamwork skills;
- cognitive skills, motivation;
- willingness and enthusiasm;
- have data/information- and technology-related skills;
- time management and the ability to work under pressure;
- employers value ethics-related qualities as well;
- leadership skills;
- personality/character (*honesty, self-confidence, conscientiousness, agreeableness, emotional stability, openness, and extroversion, the ability to accept others opinions and criticism*);



What qualities organizations need and seek from their prospective employees who have recently graduated with bachelor's or master's degrees (2)

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- previous work experience/work experience and work-based learning, such as previous work placement;
- knowing limits, being willing to ask for help;
- planning and organizing;
- the ability to apply theory practically;
- employers also use accomplishments in extracurricular activities.
- technical skills;
- skills in decision making;
- emotional stability, openness;
- willingness to learn new and important skills;
- positive attitude towards the work;
- think creatively and solve problems;
- the ability to learn and continuous learning;
- language skills especially English.



- ❑ Vidzeme University of Applied Sciences (ViA) is a state higher education institution, which offers 17 study programmes at the Faculty of Society and Science and the Faculty of Engineering.
- ❑ In 2019/2020 academic year ??? students studied for their future with an international education
- ❑ ViA offers high-quality and flexible study programmes that successfully balance theory and practice. These are adapted to the current needs of society and changes in the labour market.

- We believe education works best when curriculum, teaching, learning and assessment are closely aligned.
- Our programmes develop deep knowledge, conceptual understanding and higher-order thinking skills, to prepare our students for their future.
- The quality of the studies is ensured by experienced and professional teaching staff, advanced study methods, as well as by students who know what they want to achieve and how to succeed.

# Study fields



**BUSINESS  
ADMINISTRATION**

**INFORMATION  
TECHNOLOGIES**

**COMMUNICATION,  
MEDIA AND  
GOVERNANCE**

**MECHATRONICS**

**TRAVEL AND  
LEISURE**

**CONSTRUCTION**



# Learn · Discover · Achieve

## Bachelor level



- Information Technologies
- 4 year programme

## Master level



- Business Environment Administration
- Cybersecurity Engineering
- Media and Information Literacy
- Strategic Communication and Governance
- Virtual Reality and Smart Technologies
- 1,5 or 2 years programme

## Doctoral level



- Sociotechnical Systems Modelling
- Economics and Business
- 3 years programme

# Study abroad

## ■ Full degree programmes in English

**Bachelor's** (Information Technologies) **Master's** (Media, Communication, Cybersecurity, Virtual Reality, Business, Tourism) and **PHD** (IT)

**Tuition fees** from 1924 EUR to 3635 EUR per year

**Living costs** per month from 400 EUR

## ■ International Module (*exchange students*)

1 semester or 1 academic year

Bachelor and Master's levels

Media, Communication, Tourism, Business, Information Technologies



Erasmus+



Nordplus

# International recognition

## Higher education diploma in Europe, Latvia!

Not the only practical experience that is highly valued by employers, but also the opportunity to study in programmes that responds to the challenges and needs of the modern world – information technologies, cybersecurity, virtual and augmented reality, strategic communication and management, media literacy and business environment administration.



### FLIGHTS:

Riga – Kyiv	1h 40m
Riga – Rome	3h 05m
Riga – Berlin	1h 35m
Riga – Amsterdam	2h 20m
Riga – Helsinki	1h 05m
Riga – Paris	2h 50m
Riga – Tbilisi	3h 25m
Riga – Astana	6h 30m
Riga – Chisinau	4h 00m
Riga – Madrid	4h 10m
Riga – Lisboa	4h 35m

\*National airline company – AIR BALTIC

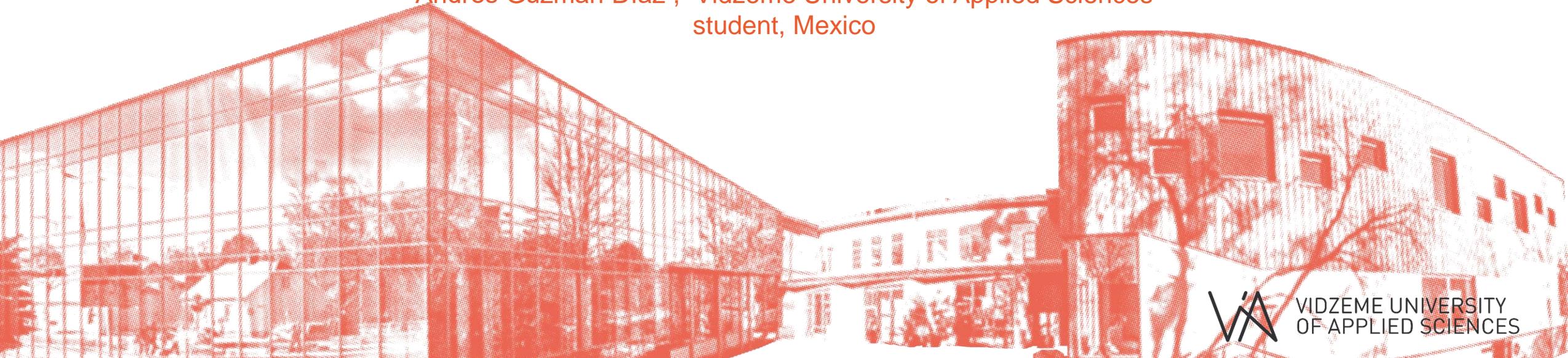


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*Studying at Vidzeme University of Applied Sciences international master study programme gave me invaluable preparation for my professional career.*

Andrés Guzmán Díaz , Vidzeme University of Applied Sciences student, Mexico



VIDZEME UNIVERSITY  
OF APPLIED SCIENCES

## Research (1) *digital solutions for social challenges*

### Key research areas of ViA:

- Communication ecosystem and technologies
- Sustainable national economy and knowledge society
- E-learning management and technologies
- Smart technologies and eco-buildings in the national economy
- Virtual reality technologies and visualization
- Socio-technical systems modelling technologies

Vidzeme University of Applied Sciences participates  
in national research programme!



## Research (2) *digital solutions for social challenges*

### Use of **laboratories** –

- ❑ Digital learning eco-system,
- ❑ Virtual reality and augmented reality laboratory,
- ❑ Cybersecurity laboratory,
- ❑ Energy efficiency laboratory,
- ❑ Spatial analysis laboratory
- ❑ etc.

*ViA has currently modernized eight existing laboratories investing 599 938.00 euros from STEM project no. 8.1.1.0/17/I/003, “Modernization of Vidzeme University STEM study environment” and 560 116.30 euros from Scientific research project no. 1.1.1.4/17/I/005, “Development of the scientific infrastructure of Vidzeme University for strengthening the research and innovative capacity”.*

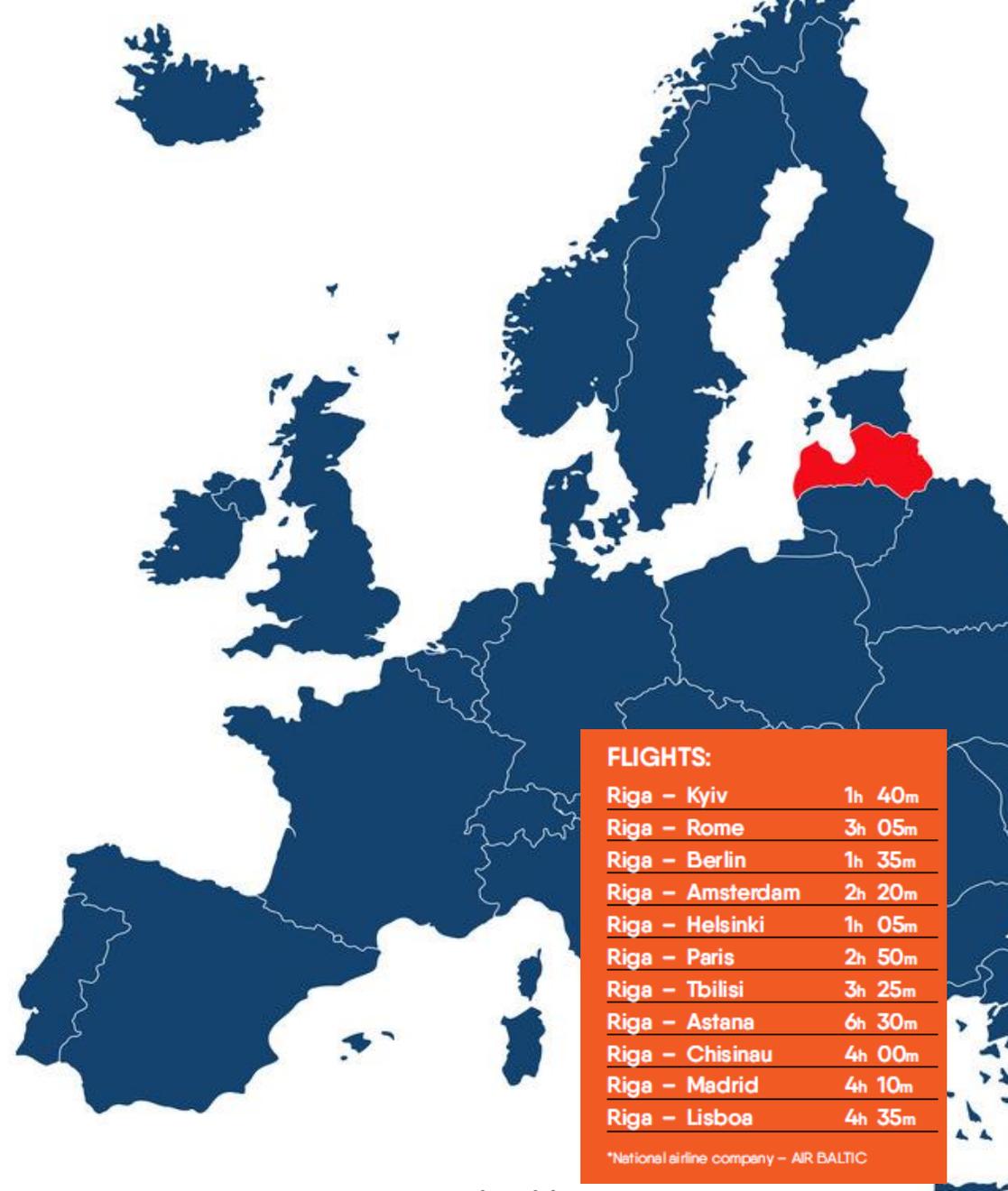


# VALMIERA



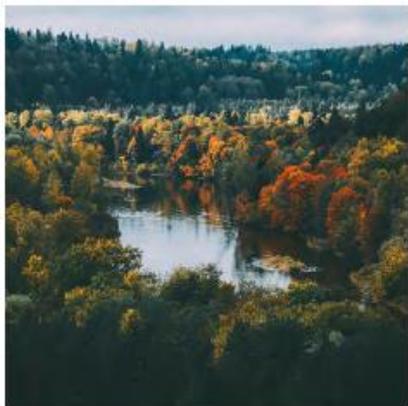
## Green, well-connected and safe

- **POPULATION** – 1.9 million (*a lot of free space for creativity*)
- **LANGUAGES** – Latvian, English, Russian, German
- **SIZE** – 5 times smaller than Germany and twice as big as Belgium
- **CAPITAL CITY** – Riga
- **WEATHER** – Latvia has four distinct seasons
- **LATVIANS ARE TECH-SAVVY** – Latvia is in the top 10 countries with the fastest internet speeds across the world.
- **A MEMBER OF** – WTO (1998), NATO (2004), EU (2004), OECD (2016)

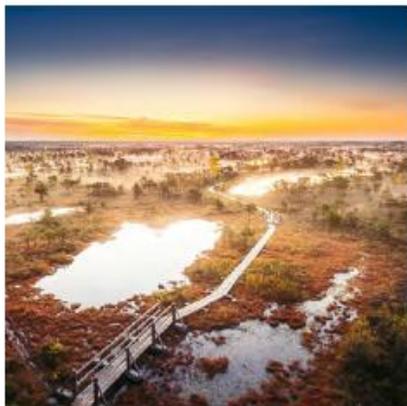


# 10 MOST INSTAGRAMMABLE PLACES IN LATVIA

#1 Gauja River Valley in Sigulda  
@anita.austvika\_photographer



#2 Great Kemeris Bog Boardwalk  
@arvids



#5 The White Dune in Saulkrasti  
@indarutule



#6 Window at the Latvian National Museum of Art  
@latvianationalmuseumofart



#7 Lake Kanieris nature trail  
@billijsworld



#8 Pine forest  
@yourlifevibe



#3 The most Instagrammable crossing in the Old Town Riga / @valdisksudre



#4 Northern Fort in Liepāja  
@thefelia



#9 View from Riga St Peter's Church tower  
@martinsnovikovs



#10 Cabin in Lāčūpīte arboretum  
@helloundas



# Regional city – Valmiera (1)

## ■ A dynamic business environment

Valmiera Development Agency

Valmiera Business Incubator

branch of Vidzeme Chamber of Commerce

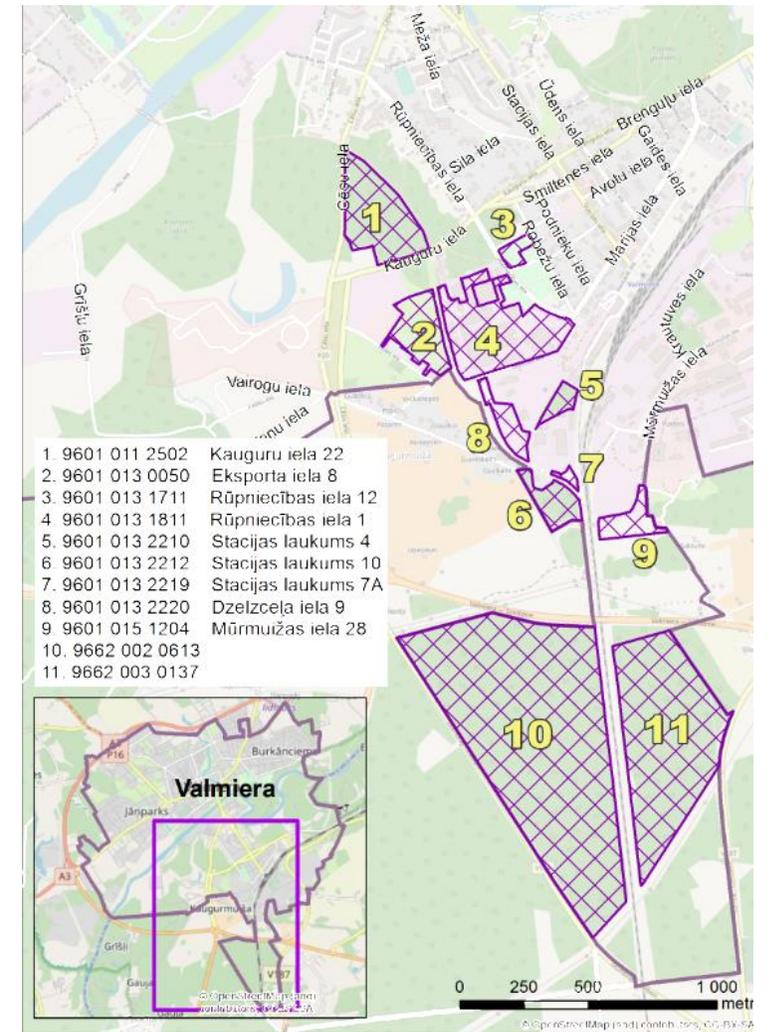
Vidzeme planning region

## ■ 110 ha of territories for the development

## ■ 44 foreign direct investment companies (Germany, USA, Italy, Poland, Russia, Sweden, Estonia, Finland, United Kingdom, Lithuania, Denmark, Cyprus, Belgium, India)

## ■ Companies employ 10% of the city's total workforce

## ■ 26% of the total turnover of enterprises in the city



## Regional city – Valmiera (2)

- **TOP 3** Micro European Cities of the Future (*Financial Times fDi Intelligence*)
- **120** foreign capital companies with a total turnover €133 million
- Number of **workplaces** in Valmiera exceeds its population
- Regional **centre** for sports, culture and education





## Useful links:

- [Study guide](#)
- [Practical guide](#)
- [Exchange courses](#)
- [Study brochure](#)
- [Student life](#)
- [Galleries](#)

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