



VIDZEME UNIVERSITY
OF APPLIED SCIENCES



International Tourism Conference

“BOOSTING EXCELLENCE IN HIGHER TOURISM EDUCATION. COOPERATION BETWEEN EDUCATORS AND INDUSTRY.”

NETWORKING PLATFORM ABOUT CREATION OF MINDFUL STUDY OFFER AND VISION ABOUT FUTURE EMPLOYEES IN THE AGE OF TECHNOLOGIES.

OCTOBER 25TH, 2018

VIDZEME UNIVERSITY OF APPLIED SCIENCES, CĒSU STR. 4, VALMIERA, LATVIA 9:00 – 17:30

Daily observations and discussions with tourism sector representatives give a picture that contemporary student - future employee has changed a lot. Research of opinions show that only by strengthening cooperation with industry, universities can create meaningful study offer and prepare excellent tourism specialists. Therefore, we have an idea about good conversation.

Key note speakers:

Sanna-Mari Renfors

Head of Tourism Research
Department,

**Satakunta University
of Applied Sciences,
Finland**

Skillset for tourism
development in Baltic Sea
Region. BOOSTED
experience.

Kaija Lindroth

Tourism Study program
director,

**Haaga-Helia
University of
Applied Sciences,
Finland**

Cooperation to the tourism
industry. Perspective of the
higher education
institution.

Gerhard Erasmus

General Manager,
**Radisson Hotel
Group, Latvia**

Cooperation to the tourism
educators. Perspective of
tourism industry.

Maarja Pajusalu, IT

Software Project Manager
and Lecturer

**Brigtspark Ltd., Parnu
College, University of
Tartu**

Technology development in
tourism and how to
respond to technology
development trends.

Conference Program: http://va.lv/sites/default/files/Tourism_Conference_Program_ENG.pdf

Registration (deadline October 15th): http://va.lv/lv/contact/registration_for_the_conference

Participation Fee: 20 EUR (includes: lunch in restaurant, coffee breaks, conference materials)

MORE INFO: [HTTP://VA.LV/EN/NEWS-EVENTS/NEWS/BOOSTING-EXCELLENCE-HIGHER-TOURISM-EDUCATION-COOPERATION-BETWEEN-EDUCATORS-AND](http://va.lv/en/news-events/news/boosting-excellence-higher-tourism-education-cooperation-between-educators-and)

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