

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	International Legal Environment of Business				
Course code (LAIS):	JurZ5001				
Study programme:	Business Environment Administration				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input type="checkbox"/>	Professional Bachelor			
	<input checked="" type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input type="checkbox"/>	Compulsory course (Part A)			
	<input checked="" type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	24	56
Course Author/ Tutor:	Irēna Liepiņa				
	Asistant Profesor, Dr.iur.				
	e-mail: irena.liepina@va.lv				
	Consultation: according to the schedule for each semester				
Study Form:	Full time studies				
Study year, semester:	Year 1, Semester 2				
Language:	English				
Prerequisites for the Course:	-				
Course Summary:	<p>The course is intended to raise and develop the students' knowledge and orientation in basic legal issues of international business law. Students will be introduced with main sources, system, parties and principles of the international business law as well as developed their critical and analytical thinking via case studies, reading of suggested laws, literature, judgments and contracts (employment, service, gift, lease, rent, loan, lending, sales, carriage etc.) in "new normal" world after COVID19 and explosion of e-commerce and m-commerce. Students will be trained to analytical thinking and legal reasoning, interpretation skills development, business negotiations, dispute avoidance and dispute resolution skills through independent and team work.</p>				
Assessment:	EXAM				
Requirements for Credits:	Participation: attendance of off-line or on-line classes (at least 75% from lectures and seminars);				
	Case studies in seminars and active listening during lectures;				
	<ul style="list-style-type: none"> - Presentations & independent work Exam				
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> - study papers must be independently developed; - the study work should reference all statements, ideas and data used that have been authored by someone else; - appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; - the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.</p>				
Learning Outcomes; the	Learning Outcomes			The evaluation methods and criteria	

evaluation methods and criteria	<p>Knowledge</p> <p>Students will understand main sources, system, parties and principles of the international business law and its application. Corporate structure of Latvian, European and global enterprises form start-ups to global companies.</p> <p>Main contracts and transactions Investment attraction and protection Global Value chains in post COVID19 times E-commerce regulation Data protection and GDPR Competition Law basics Consumer protection rules Art of negotiations Ethics and Sustainability</p> <p>Skills</p> <p>Business negotiation skills and basics for successful business transactions in international environment Assessment of legal risks and founding enterprise Bargaining skills and importance of finding dialogue</p> <p>Competency</p> <p>Legal regulation of international business and private actors in it Critical thinking and problem solving competency Responsibility and finding a solution Sustainability and ethics for long-term Successful negotiation in international business</p> <p>Students engagement and presentations EXAM</p> <p>Students engagement and presentations EXAM</p> <p>Students engagement and presentations EXAM</p>
Course Compulsory literature:	<p>International Business Law and its Environment, 10th edition, Shaffer, Agusti, Earle, South-Western Cengage Learning, 2018 (e-book);</p> <ul style="list-style-type: none"> - Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market ('Directive on electronic commerce'); - Regulation on cross-border parcel delivery services (EU) 2018/644; - Commission Implementing Regulation (EU) 2018/1263 of 20 September 2018 establishing the forms for the submission of information by parcel delivery service providers pursuant to Regulation (EU) 2018/644 of the European Parliament and of the Council; - Directive 2007/36/EC of the European Parliament and of the Council of 11 July 2007 on the exercise of certain rights of shareholders in listed companies (consolidated version 09/06/2017); - Directive 2004/25/EC of 21.04.2004 on takeover bids (cpnsolidated version 02/07/2014); - Directive 98/6/EC of the European Parliament and of the Council of 16 February 1998 on consumer protection in the indication of the prices of products offered to consumers. - Directive 2005/29/EC of the European Parliament and of the Council of 11 May 2005 concerning unfair business-to-consumer commercial practices in the internal market and amending Council Directive 84/450/EEC, Directives 97/7/EC, 98/27/EC and 2002/65/EC of the European Parliament and of the Council and Regulation (EC) No 2006/2004 of the European Parliament and of the Council ('Unfair Commercial

Practices Directive’).

- Directive 1999/44/EC of the European Parliament and of the Council of 25 May 1999 on certain aspects of the sale of consumer goods and associated guarantees (consolidated version 12/12/2011);
- Directive 2001/86/EC of 8.10.2001 supplementing the Statute for a European company with regard to the involvement of employees.
- Directive 2009/102/EC of the European Parliament and of the Council of 16 September 2009 in the area of company law on single-member private limited liability (consolidated version 01/07/2013);
- Conventions of the International Labour Organisation (No. 97, 98, 135, 144, 154, 155, 158) - www.ilo.org
- Council regulation (EC) 2157/2001 of 8.10.2001 on the Statute for a European company (SE) (consolidated version 01/07/2013);
- Council regulation (EEC) 2137/85 of 25 July 1985 on the European Economic Interest Grouping (EEIG).
- Council Regulation (EC) No 6/2002 of 12 December 2001 *on Community Designs* (consolidated version 01/07/2013);
- Madrid Agreement Concerning the International Registration of Marks
- Regulation (EC) No 593/2008 of the European Parliament and of the Council of 17 June 2008 *on the law applicable to contractual obligations* (Rome I) (consolidated version 24/07/2008);
- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (Text with EEA relevance)
- New York Convention on the Recognition and Enforcement of Foreign Arbitral Awards of 1958,
- European Convention on International Commercial Arbitration of 1961
- *UNCITRAL Arbitration Rules*,
- *UNCITRAL Model Law on International Commercial Arbitration*, available at: http://www.uncitral.org/pdf/english/texts/arbitration/ml-arb/07-86998_Ebook.pdf.
- *International Chamber of Commerce Rules of Arbitration*, available at: <http://www.iccwbo.org/court/arbitration/id4199/index.html>.
- *London Court of International arbitration rules of arbitration, version of 1 October 2020*;
- INCOTERMS 2020, International Chamber of Commerce and Industry, 2020 (ICC INCOTERMS2020 APP);
- The Hague-Visby Rules (carriage by sea),
- Convention on the Contract for the International Carriage of Goods by Road (CMR);
- Convention for the Unification of Certain Rules for International Carriage by Air (Montreal Convention);
- Convention for the Unification of Certain Rules Relating to International Carriage by Air, (Warsaw Convention);
- International Federation of Freight Forwarders Associations (FIATA), Model Rules for Freight Forwarding Services available at: <http://www.fiata.com/>.
- United Nations Convention on the Carriage of Goods by Sea (carriage by sea), available at: <http://www.jus.uio.no/lm/un.sea.carriage.hamburg.rules.1978/>
- Digital Services Act Package;
- A Europe fit for the digital age – https://ec.europa.eu/info/strategy/priorities-2019-2024/europe-fit-digital-age_en;
- VIDEO: https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal_en;
- EC Communication on Online Platforms and the Digital Single Market

	<p>Opportunities and Challenges for Europe, COM/2016/0288 final;</p> <ul style="list-style-type: none"> - UNIDROIT Principles of International Commercial Contracts 2016; - The Principles of European Contract Law (PECL); <p>Regulations and Q& A concerning COVID19 situation in Latvia <i>juristavards.lv</i> (updated on 13.07.2020.): - https://likumi.lv/p/en/covid-19.</p>
<p>Course additional literature:</p>	<ol style="list-style-type: none"> 1. Andrew Murray. Information Technology Law. The Law and society. Oxford University Press, 2010. 2. Ian J Lloyd. Information Technology Law, 6th Edition. Oxford, 2011. 3. Smith, Keenan's. Advanced Business Law. 11th edition. Longman: an imprint of PEARSON Education, 2000. 4. "Joint Ventures in Europe". The 2nd edition. A collaborative study edited by Julian ELLISON & Edward KLING. Butterworths, 1997. 5. Investor Protection in Europe. Corporate Law making, the MiFID and Beyond. Edited by Guido Ferrarini, Eddy Wymeersch. Oxford University Press, 2007. 6. Gerry Spence, Win your case: how to present, persuade, and prevail – every place, every time. America's Winningest Trial Lawyer. St. Martin's Press, 2005. 7. Eric Baskind, Greg Osborne and Lee Roach. Commercial Law. Oxford University Press, 2019. 8. Corporate Business Forms in Europe. A Compendium of Public and Private Limited Companies in Europe. Frank Dornseifer (Ed.). Sellier. European Law Publishers. Staempfli Publishers Ltd Berne, 2005 9. Climate Change Law. Editors: Daniel A Farber, Marjan Peeters. Cheltenham, UK: Northampton, MA, USA. 10. Reconciling Environment and Trade, the Second Edition. Edited by: Edith Brown Weiss, John H. Jackson, Nathalie Bernasconi-Ostewalder. Martinus Nijhoff Publishers, 2008. 11. The European Company Stature. Carla Tavares Da Costa and Alexandra de Meester Bilreiro. European Business Law & Practice Series. Kluwer Law International: the Hague, London and New York, 2003. 12. Corporate Internal Investigations. An Internal Guide, the 2nd edition. Edited by Paul Lomas and Daniel J Kramer. Oxford University Press, 2013. 13. Comparative Company Law. A Case-Based Approach. Edited by Mathian Siems and Dabid Cabrelli. Oxford and Portland, Oregon, 2013. 14. The Sale of Goods, 11th edition. P.S. Atiyah, John N. Adams, Hector Macqueen. Pearson Education Limited, 2005. 15. Wouters Jan, European Company Law: Quo Vadis?, Common Market Law Review, 37, pp. 257 – 307, 2000. 16. Wymeersch Eddy, The Transfer of the Company Seat in European Company, Common Market Law Review, 40, pp. 661 – 695, 2003. 17. Ferran Eilis, Company Law and Corporate Finance, Oxford University Press, 1999, pp. 457 – 488, 567 - 639. 18. Berk Jonathan B., Corporate finance: Global edition / Jonathan Berk, Peter DeMarzo. - 2nd ed. - Boston, MA : Prentice Hall, 2011 19. Miller Edwin L., Mergers and Acquisitions: a step-by-step legal and practical guide, John Wiley & Sons, Inc., 2007, pp. 197 – 242. 20. Citron R., The Future of the Tax in the 21st Century: a Practitioner's Perspective, British Tax Review, 2002. 21. Gormley Laurence W., EU Taxation law / Laurence W. Gormley. - Richmond, U.K.: Richmond Law & Tax, 2005. 22. Piet Jan Slot, A view from the Mountain: 40 years of developments in EC Competition Law, Common Market Law Review, 41, 443 – 473. 23. J. Alison, <i>EC competition law: Text, cases, and materials</i> / Alison Jones, Brenda Sufirin - 3rd ed. - Oxford: Oxford University Press, 2007. 24. W. Richard, <i>Competition law</i> / Richard Whish - 5th ed. - London: Butterworths, 2003; 25. D. G. Goyder, J. Goyder, A. Albors-Llorens, <i>Goyder's EC Competition Law</i>, Oxford University Press, 2008. 26. Harvard Business Review The Economist
<p>Course confirmation date:</p>	

Date of course description update:	
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Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Introduction to International Business Law: sources, main actors and system Foreign Direct investment International Trade Ethics, reasonable conduct and sustainability in international environment of business “New normal” in international business environment	3	10	Intro test Interactive lecture
	Contract law and main contracts: labour (<i>focus on remote work and health and safety</i>), service, sales, carriage, lease, franchise, leasing etc INCOTERMS 2020 (APP) Understanding of global value chains	4	20	Reflection Interactive lecture
	Students presentations/ video European Union: Digital single market/ E-commerce and cross-border delivery regulation; AI impact on international Business Environment in post COVID19 world; Explosion of e-commerce and m-commerce and related legal aspects Company and other corporate structures Responsible and sound restructuring processes	6 4	10	Reflection Interactive lecture Students presentations/ video
	Intellectual Property: trademarks, designs, patents and copy rights Data protection (GDPR)	3	5	
	International Liability and Commercial Dispute Avoidance and Resolution	1	5	Reflection Interactive lecture
	Basics on Competition and Consumer Protection	1	3	Students presentations/ video
	Corporate Finance and Taxation Summary of the COURSE and Reflections and main findings	2	3	Reflection Interactive lecture Students presentations/ video SUMMARY Getting ready for EXAM
	Exam			
	Hours total:	24	48	