

FACULTY OF SOCIETY AND SCIENCE STUDY COURSE DESCRIPTION

Course Title:	Governance and Innovations						
Course code (LAIS):	PolZ5023						
Study programme:	Strategic communication and governance						
Level of Study programme:	☐ 1st level professional higher education						
		Profession	nal Bachelor				
	\boxtimes	Profession	nal Master				
		Academic	Master				
	□ PhD level						
Type of Study programme:	\boxtimes	Compulso	ory course (P	art A)			
	☐ Professional specialization courses (Part B, compulsory)						
					ses (Part B, optional)		
		Elective c	ourses (Part	Academic		Indonondont	
Course Workload:	(Credits	ECTS	Academic hours	Contact hours	Independent work hours	
		4	6	160	48	112	
	Gue	st lecturer, l	Mg.soc.sc. A	nna Broka		1	
Comment And Comment Transaction	Gue	st lecturer,N	/Ig.int.soc.In	ese Vaivare			
Course Author/ Tutor:	e-ma	ail: <u>broka.ar</u>	nna@gmail.c	om; inese.vaivare	@gmail.com		
	Con	sultation: ac	ccording to tl	ne schedule for eac	ch semester		
Study Form:	Full	time studie	S				
Study year, semester:	Yea	r 2, Semeste	er 3				
Language:	Latv	ian/English	l				
Prerequisites for the Course:	No						
	The	aim of the	course is to	provide students	with an understandin	g about the role of	
	inno	vations in g	governance a	nd public administ	ration, as well as to und	derstand the process	
	of innovations from a comparative perspective in relation to the private and public						
	sectors. During the course students will gain in-depth knowledge in the initiations stage,						
Course Summary:	planning and promotion of innovation processes, and will understand the variations of						
	innovation development models. The role of leadership in innovation management and						
	knowledge about the risks in innovation management process will be obtained. Finally,						
		-		n innovation mana	agement process will b	e obtained. Finally,	
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	In the event of non-compliance with the acad					
	imposed in accordance with the ViA Ethics Regulations and the study course must be					
	taken, unless the punishment is exmatriculation					
	Learning Outcomes	The evaluation methods and criteria				
	Knowledge					
	Gain an understanding about the innovation	Research study (analysis)				
	management from governance perspective	Research study (analysis)				
	Will be able to identify and analyse	Research study (analysis)				
	management risks of innovations in					
	governance					
	Skills					
	Will be able to apply knowledge gained					
Learning Outcomes; the	during the course in analysing specific	Research study (analysis)				
evaluation methods and	problem situations					
criteria	Will be able to formulate and substantiate					
	solutions to solving problems related to the					
	introduction of innovations in public	Group work				
	governance and private sectors					
	Competency					
	Will be able to apply the knowledge gained					
	during the course in analysis of specific	Canala avoida				
		Group work				
	problems					
	Will be able to offer a development oriented					
	solution for innovation management in	Group work				
Course Compulsory literature:	specific situations Bitner, M.J., Ostrom, A.L., Morgan, F.N. Spring 2008. Service Blueprinting: A Practical Technique for Service Innovation. California Management Review, Vol. 50, No.3.					
	Bela B., et.al. Ilgtspējīgas attīstības sociālā dimensija — kā virzāmies pretī cieņpiln dzīvei sociāli atbildīgā valstī. Ch. 2, Ed. Zobena, A. Inovatīvi risinājumi ceļā u ilgtspēju: sabiedrība, ekonomika, vide. LU Akadēmiskais apģads, Rīga, 2018, 110-143.					
	Bela, B. Sociālās inovācijas labākai dzīvei. Sociālās inovācijas: valstsloma to sekmēšai pasaulē un Latvijā. Ch.3.1. Ed. Bela, B., Ilgtspējīga attīstība un sociālās inovācijas. L Akadēmiskais apģads, Rīga, 2018.					
	Organization for Economic Co-operation and Development (OECD). 1992. The Measurement of Scientific and Technological Activities. Proposed Guidelines for Collecting and Interpreting Technological Innovation data. OSLO Manual, Europea Commission.					
	Organization for Economic Co-operation and Development (OECD). 2017. Fostering Innovation in the Public Sector. OECD.					
	Organization for Economic Co-operation and Development (OECD). Embracing Innovation in Government. Global Trends 2018. OECD.					
Course additional literature:	Sangiorgi, D. 2015. <i>Designing for public sector innovation in the UK: design strategic for paradigm shifts.</i> Vol.17, No.4, Emerald Groups Publishing Limited. Additional literature available in moodle valv folder.					
Course additional interature: Course confirmation date:	Additional incrature available in moodle.va.iv	ioluci.				
Date of course description	03.09.2021.					
update:						



Study Course Plan:

		Acade	emic hours	Study Form/
Date	Theme	Contact hours	Independent work hours	Organization of independent work of students and task description
The date is specified before the implementation of the course	Introduction	4	8	Lecture, seminars
	Introduction. Innovation and change. Definitions	4	8	Lectures
	Context of global innovations, cases of innovations	2	8	Lecture, Individual and group work
	Innovative outlook (process, method, technique, etc.), describe it theoretically and find at least 3 practice examples in Latvia and / or globally	2	10	Lecture, Individual and group work
	Deliberative processes: principles and models ("top down" vs. "bottom up")	4	8	Lecture, seminars
	Citizens as partners: case of Latvia	2	8	Lecture, seminars
	Cases of participation	2	8	Lecture
	Presentation of the 1st draft of paper on Innovations	2	8	Lecture, individual and group work
	Systemic changes, social innovation and growth	4	8	Lecture, seminar
	Innovative services and processes, role of technologies	4	8	Lecture, seminar
	Innovations in organizations, sustaining change	6	6	Lecture, seminar
	Design of innovative process: projects and measuring success	2	6	Lecture
	Creative teams and individuals	2	6	Individual and group work
	Case analysis	4	6	Individual group work, seminar
	Exam	4	6	Lecture, individual work
	Hours total:	48	112	