

**FACULTY OF SOCIETY AND SCIENCE
STUDY COURSE DESCRIPTION**

Course Title:	ENTREPRENEURSHIP ENVIRONMENT				
Course code (LAIS):	VadZ5036				
Study programme:	Business Environment Administration				
Level of Study programme:	<input type="checkbox"/>	1st level professional higher education			
	<input type="checkbox"/>	Professional Bachelor			
	<input checked="" type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
Type of Study programme:	<input checked="" type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
Course Workload:	Credits	ECTS	Academic hours	Contact hours	Independent work hours
	2	3	80	24	56
Course Author/ Tutor:	Maira Lescevicā				
	professor, Dr.oec.				
	maira.lescevic@va.lv				
	Consultation: according to the schedule for each semester				
Study Form:	Full-time studies				
Study year, semester:	1 st Year, 1 st Semester				
Language:	English				
Prerequisites for the Course:	Introduction to entrepreneurship, marketing, financial management, entrepreneurship management, communication, administration, company management				
Course Summary:	The aim of the study course is to equip students with knowledge of theory and practise analysing entrepreneurship environment factors and its influence over sustainable development				
Assessment:	Prerequisites: active participation in workshops, presentation of group and individual work, exam.				
Requirements for Credits:	Type of the final assessment: Submitted Report of analysis of company X The final assessment consists: activity and participation during workshops – 10%, group work – 30%, exam – 60%.				
Abiding by the Academic Ethics	<p>Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:</p> <ul style="list-style-type: none"> – study papers must be independently developed; – the study work should reference all statements, ideas and data used that have been authored by someone else; – appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified; – the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise. <p>In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is extramarital.</p>				
Learning Outcomes; the evaluation methods and criteria	Learning Outcomes			The evaluation methods and criteria	
	Knowledge				
	Learned entrepreneurship concepts and types in the world and Latvia			Group works with presentation	
Learned entrepreneurship environment			Group works with presentation		

	factors	
	Skills	
	Applied methods and tools for analysis of different entrepreneurship environment factors	Group and individual work and presentation
	Competency	
	Gained in entrepreneurship environment factors appliance for future forecasting – company development prognoses.	Submission of Report on company analysis
Course Compulsory literature:	Kerr W., Perdakis W. (2014) A Guide to the Global Business Environment, Edward Elgar Publishing Ltd., 319 pages. Morrison J. (2017) The Global Business Environment (Fourth edition) Palgrave and Macmillan, 480 pages. Palmer A., Hartley B. (2012) The Business Environment (Seventh edition) McGraw-Hill Education, 531 pages.	
Course additional literature:	Brott R. (2006) Biblical Principles for Building a Successful Business, Elsevier. Campbell D., Craig T. (2005) Organizations and the Business Environment, Elsevier. Worthington I., Britton C. (2006) The Business Environment (Fifth edition)., Pearson Education.	
Course confirmation date:	05.09.2018.	
Date of course description update:	31.08.2018.	

Study Course Plan:

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Business organization: internal and external environment Basic principles of Entrepreneurship Environment	4	6	Group work, individual reading and discussion. Home reading
	Macro-environment – political, public administration, PPP, legal matters and policies	4	6	Discussion on home reading, group works
	Social, cultural and Demographic environment, Technological and Information environment	4	10	Discussion on home reading, group works, choice of company for final Report
	Micro-environment – stakeholders, Stakeholder analysis, Market structures	4	10	Market analysis, Stakeholder analysis
	Internal organization of company. Management. Knowledge management. Dynamic Environment – additional analysis tools.	4	12	Functional analysis, Management analysis
	Exam	4	12	Submitted Report of company analysis
	Hours total:	24	56	