

**FACULTY OF SOCIETY AND SCIENCE  
STUDY COURSE DESCRIPTION**

<b>Course Title:</b>	<b>INNOVATION MANAGEMENT</b>				
<b>Course code (LAIS):</b>	<b>Ekon4023</b>				
<b>Study programme:</b>	<b>Business Administration</b>				
<b>Level of Study programme:</b>	<input type="checkbox"/>	1st level professional higher education			
	<input checked="" type="checkbox"/>	Professional Bachelor			
	<input type="checkbox"/>	Professional Master			
	<input type="checkbox"/>	Academic Master			
	<input type="checkbox"/>	PhD level			
<b>Type of Study programme:</b>	<input type="checkbox"/>	Compulsory course (Part A)			
	<input type="checkbox"/>	Professional specialization courses (Part B, compulsory)			
	<input checked="" type="checkbox"/>	Professional specialization optional courses (Part B, optional)			
	<input type="checkbox"/>	Elective courses (Part C)			
<b>Course Workload:</b>	<b>Credits</b>	<b>ECTS</b>	<b>Academic hours</b>	<b>Contact hours</b>	<b>Independent work hours</b>
	4	6	160	64	96
<b>Course Author/ Tutor:</b>	<b>Rolands Putniņš</b>				
	Guest lecturer, Mg.soc.,				
	e-mail: <a href="mailto:rp@trikataspiens.lv">rp@trikataspiens.lv</a>				
	Consultation: according to the schedule for each semester				
<b>Study Form:</b>	Full time studies				
<b>Study year, semester:</b>	Year 4, Semester 7				
<b>Language:</b>	English				
<b>Prerequisites for the Course:</b>	There are no special preliminary prerequisites to complete and to pass this study course				
<b>Course Summary:</b>	The goal of the course is to understand the innovation and develop an “innovative thinking”. Innovation is an opportunity and does not happen by an accident, but purposeful search for changes which require discipline and understanding. The course introduces the definition of Innovation, types and sources of Innovation, its role within business and/or organization, and link with other processes, as well as provides an understanding of the principles that encourage it. A lot of effort will be put on group works, case studies and practical examples				
<b>Assessment:</b>	Group work, exam				
<b>Requirements for Credits:</b>	Exam (final assignment) makes 50% from total study course evaluation.				
	Exam will be evaluated in 10 grades system and it will be recognized as passed only if student’s final exam work will be evaluated at least with 4 grades.				
	In addition, students will need to present a group paper (20%)				
	In selected sessions, students will present a brief case study to apply some of the theories covered in the particular session (15%)				
<b>Abiding by the Academic Ethics</b>	Activity in class sessions and involvement in discussion (15%)				
	Students must abide by the academic and research ethics, Vidzeme University of Applied Sciences Ethics Regulations, incl.:				
	<ul style="list-style-type: none"> <li>– study papers must be independently developed;</li> <li>– the study work should reference all statements, ideas and data used that have been authored by someone else;</li> <li>– appropriate data acquisition methods should be used in the acquisition of data, the research ethics must be respected, empirical data must be collected independently and cannot be distorted or falsified;</li> <li>– the examination must be carried out by the student independently, without the use of supporting materials and/or consultations with other students, unless the lecturer states otherwise.</li> </ul>				
	In the event of non-compliance with the academic and research ethics, punishment is imposed in accordance with the ViA Ethics Regulations and the study course must be re-taken, unless the punishment is exmatriculation.				

	<b>Learning Outcomes</b>	<b>The evaluation methods and criteria</b>
<b>Learning Outcomes; the evaluation methods and criteria</b>	<b>Knowledge</b>	
	Innovation types and sources	Tests, practical work, presentations, exam
	Innovation role	Tests, practical work, presentations, exam
	Innovation link with the organization	Tests, practical work, presentations, exam
	Innovation link with Entrepreneurship	
	<b>Skills</b>	
	Understanding Innovation	Seminars, business games, tests, practical work, presentations, exam
	Innovative thinking	Seminars, business games, tests, practical work, presentations, exam
	Innovation analysis	Seminars, business games, presentations
	<b>Competency</b>	
	Presentation skills	Seminars, business games, tests, practical work, presentations, exam
	Group work involvement	Seminars, business games, tests, practical work, presentations, exam
<b>Course Compulsory literature:</b>	<ul style="list-style-type: none"> <li>- Drucker, P.F. Innovation and Entrepreneurship/Peter F.Drucker. – [New York]: Harper, 1985. – 268 p.: ill. – Index: p.269 – 277.</li> <li>- Stuart L. Hart Capitalism at the Crossroads – Wharton School Publishing, 2010, 137 – 150p</li> <li>- Fornari, D., Grandi, S., &amp; Fornari, E. (2009). The role and management of product innovation in retailer assortments: evidence from the Italian FMCG market. International Review of Retail, Distribution &amp; Consumer Research, 19(1), 29-43.</li> <li>- Hargadon, A.B. &amp; Douglas, Y. (2001). When Innovations Meet Institutions: Edison and the Design of the Electric Light. Administrative Science Quarterly, 46, 476-501. <a href="https://www.psychologytoday.com/sites/default/files/Edison_ASQ.pdf">https://www.psychologytoday.com/sites/default/files/Edison_ASQ.pdf</a></li> <li>- Litan, R. E., Mitchell, L., &amp; Reedy, E. (2007). Commercializing University Innovations: A better way. Cambridge: National Bureau of Economic Research. <a href="http://www.visible-cities.net/documents/Commercializing_University_Innovation.pdf">http://www.visible-cities.net/documents/Commercializing_University_Innovation.pdf</a></li> <li>- Dyer J., Gregersen H., Christensen C.M. The Innovator's DNA. Mastering the five skills of disruptive innovators, chapters 8, 9, 10.</li> <li>- Lawson B. and D. Samson. 2001. Developing Innovation Capability in Organisations: A Dynamic Capabilities Approach. International Journal of Innovation Management Vol. 5, No. 3 (September) pp. 377–400</li> <li>- Ardichvili A., Cardozo R., Ray S. (2003). A theory of entrepreneurial opportunity identification and development, Journal of Business Venturing 18, pp 105 – 123</li> <li>- Jansen J. J. P., Van Den Bosch F. A. J., Volberda H. W. (2006). Exploratory Innovation, Exploitative Innovation, and Performance: Effects of Organizational Antecedents and Environmental Moderators, Management Science vol 52, No. 11 (November), pp 1661 – 1674</li> <li>- Eckhardt J. T., Shane S. A. (2003). Opportunities and entrepreneurship. Journal of Management 29(3), pp 333-349</li> </ul>	
<b>Course additional literature:</b>		
<b>Course confirmation date:</b>	6., January 2020.	
<b>Date of course description update:</b>		

**Study Course Plan:**

Date	Theme	Academic hours		Study Form/ Organization of independent work of students and task description
		Contact hours	Independent work hours	
<i>The date is specified before the implementation of the course</i>	Topic 1 will introduce the course and the term innovation as well as we will look at what types of innovation there are and how we understand the innovation -	8	16	Lectures, seminars, practical works, tests, case studies  1. Drucker, P.F. Innovation and Entrepreneurship/Peter F. Drucker. – [New York]: Harper, 1985. 2. Eckhardt J. T., Shane S. A. (2003). Opportunities and entrepreneurship. Journal of Management 29(3), pp 333-349
	Topic 2 – we will understand how innovation is developed, by looking at: - Innovation sources - Role of innovation within the organization - Prerequisite of innovation - Innovative culture - Elements for innovation capability - Practical assignment / test - Group presentation	16	24	Lectures, seminars, practical works, tests, case studies  3. Drucker, P.F. Innovation and Entrepreneurship/Peter F. Drucker. – [New York]: Harper, 1985. 4. Fornari, D., Grandi, S., & Fornari, E. (2009). The role and management of product innovation in retailer assortments: evidence from the Italian FMCG market. International Review of Retail, Distribution & Consumer Research, 19(1), 29-43. 5. Lawson B. and D. Samson. 2001. Developing Innovation Capability in Organisations: A Dynamic Capabilities Approach. International Journal of Innovation Management Vol. 5, No. 3 (September) pp. 377–400 6. Ardichvili A., Cardozo R., Ray S. (2003). A theory of entrepreneurial opportunity identification and development, Journal of Business Venturing 18, pp 105 - 123
	Topic 3 – we will look at why innovation is important, particularly: - Innovation and Entrepreneurship - Role of innovation within organization - Innovation and sustainability - Bottom-up innovation - Case study ICAS - Practical assignment / test - Group presentation - Guest lecturer/field trip	12	20	Lectures, seminars, practical works, tests, case studies  7. Drucker, P.F. Innovation and Entrepreneurship/Peter F. Drucker. – [New York]: Harper, 1985. 8. Stuart L. Hart Capitalism at the Crossroads – Wharton School Publishing, 2010, 137 – 150p 9. - Jansen J. J. P., Van Den Bosch F. A. J., Volberda H. W. (2006). Exploratory Innovation, Exploitative

				Innovation, and Performance: Effects of Organizational Antecedents and Environmental Moderators, Management Science vol 52, No. 11 (November), pp 1661 - 1674
	<p>Topic 4 – we will look at skills and traits required for an innovator:</p> <ul style="list-style-type: none"> <li>- characteristics of an innovator</li> <li>- Innovative thinking development</li> <li>- Practical assignment / test</li> <li>- Group presentation</li> </ul>	12	16	<p>Lectures, seminars, practical works, tests, case studies</p> <p>10. Dyer J., Gregersen H., Christensen C.M. The Innovator's DNA. Mastering the five skills of disruptive innovators, chapters 8, 9, 10.</p>
	- Exam (or group work presentation)	16	20	
<b>Hours total:</b>		<b>64</b>	<b>96</b>	